

**STATE OF MICHIGAN**

BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION

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In the matter of the application of )  
**MICHIGAN GAS UTILITIES CORPORATION** )  
for authority to increase retail natural gas rates. )  
\_\_\_\_\_ )

Case No. U-15990

DIRECT TESTIMONY OF

HARRY W. JOHNS

FOR

MICHIGAN GAS UTILITIES CORPORATION

July 1, 2009

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**QUALIFICATIONS  
OF  
HARRY W. JOHNS  
PART I**

1 **Q. Please state your name, position and business address.**

2 A. My name is Harry W. Johns. My business address is Integrys Energy Group, Inc.  
3 (“Integrys”), 700 North Adams Street, P.O. Box 19001, Green Bay, WI 54307-9001. I  
4 am a Senior Load Forecaster in the Budgets and Forecasts Department of Integrys.  
5 Michigan Gas Utilities Corporation (“MGUC”) is a wholly-owned subsidiary of  
6 Integrys. Integrys resulted from the February 21, 2007 merger between WPS  
7 Resources Corporation and Peoples Energy Corporation.

8  
9 **Q. For whom are you providing testimony?**

10 A. I am providing testimony on behalf of Michigan Gas Utilities Corporation.  
11

12 **Q. Please describe briefly your educational, professional, and utility background.**

13 A. I hold a PhD Degree in Economics from Kansas State University – Manhattan,  
14 Kansas. I also hold a Master of Arts Degree in Economics from University of Central  
15 Missouri, Warrensburg, Missouri. My undergraduate Degree is in Economics, with a  
16 minor in Communications, from Rhode Island College, Providence, Rhode Island. In  
17 December of 2005, I was hired by Wisconsin Public Service Corporation (“WPS  
18 Corp”) as a Senior Load Forecaster in the Sales and Revenue Forecasting

1 Department. As a Senior Load Forecaster, I have carried out duties including  
2 various aspects of the development of the short-term and long-term electric and gas  
3 forecasts.

4

5 **Q. Have you previously testified before any regulatory agency?**

6 A. Yes, I have. I have testified before the Arkansas Public Service Commission, the  
7 Security Exchange Commissions (“SEC”), and the United States Senate Banking  
8 Committee.

**HARRY W. JOHNS  
DIRECT TESTIMONY  
PART II**

1 **Q. What is the purpose of your pre-filed direct testimony?**

2 A. The purpose of my pre-filed direct testimony is to provide an explanation of the  
3 methodology used to develop MGUC's weather normalization procedure, sales  
4 forecast, and fixed charge count forecast for the 2010 projected test year.

5

6 **Q. Are you sponsoring any exhibits in this proceeding?**

7 A. Yes, I am. I am sponsoring:

8

9 1. Exhibit A-5 (HWJ-1), Schedules E1, E1.1 and E2, and

10

11 2. Exhibit A-15 (HWJ-2), Schedules E1.1 and E2.

12

13 **Q. Were these exhibits prepared by you or under your direction and supervision?**

14 A. Yes, they were.

15

16 **Q. Please describe Exhibit A-5 (HWJ-1), Schedule E1.**

17 A. Exhibit A-5 (HWJ-1), Schedule E1 is MGUC's sales forecast for the years 2010 –  
18 2014, and is included here to comply with the filing requirements of the  
19 Commission's Orders dated December 23, 2008 and February 20, 2009 issued in  
20 Case No. U-15895.

21

22 **Q. Please describe Exhibit A-5 (HWJ-1), Schedules E1.1.**

23 A. Exhibit A-5 (HWJ-1), Schedule E1.1 is MGUC's 2010 projected test year sales  
24 forecast.

25

26 **Q. Please describe Exhibit A-5 (HWJ-1), Schedules E2.**

27 A. Exhibit A-5 (HWJ-1), Schedule E2 is MGUC's 2010 projected test year fixed charge

1 count forecast.

2

3 **Q. Please describe Exhibit A-15 (HWJ-2), Schedule E1.1.**

4 A. Exhibit A-15 (HWJ-2), Schedule E1.1 is MGUC's 2008 historic test year sales.

5

6 **Q. Please describe Exhibit A-15 (HWJ-2), Schedule E2.**

7 A. Exhibit A-15 (HWJ-2), Schedule E2 is MGUC's 2008 historic test year fixed charge  
8 counts.

9

10 **Q. Please explain how the MGUC's 2010 projected test year sales forecast was  
11 developed.**

12 A. MGUC's 2010 projected test year sales forecast was developed in MetrixND, and is  
13 included here as Exhibit A-5 (HWJ-1), Schedule E1.1. MetrixND is a statistical  
14 software package developed by Itron, a utility consulting firm.

15

16 The models used are the Ordinary Least Squares method ("OLS"), with Auto  
17 Regressive Integrated Moving Average, Seasonal Components (ARIMA, SA), when  
18 necessary. These models are well suited for data with seasonal and cyclical  
19 components, like utility sales.

20

21 Monthly historical data from November 1997 through January 2009 was used to  
22 forecast the 2009-2014 period.

23

24 The explanatory variables employed in this forecast are:

25 1. Heating Degree Days ("HDD") variables,

26 2. Trend variables,

27 3. Economic variables,

- 1                   4. Demographic variables, and
- 2                   5. Monthly binary variables.

3

4                   The monthly binary variables were used to account for the strong differences in gas  
5                   usage between the winter and summer months.

6

7   **Q.    Please explain how normal weather was defined.**

8    A.    Normal weather was defined as the average over the 30 year period 1978-2007.

9                   This results in 6,339 HDDs, using a base temperature of 65°F.

10

11                  Development of the weather data: 30 year normal weather data for four Michigan  
12                  weather stations (Benton Harbor, Monroe, Coldwater, and Grand Rapids) were  
13                  delivered from DTN Meteorlogix Corporation. This data includes the daily maximum  
14                  temperature, daily minimum temperature, and the daily mean temperature  
15                  (calculated as the average of the daily maximum and minimum) for the years 1978-  
16                  2007.

17

18                  The data from the individual weather stations were weighted to create variables for a  
19                  ‘virtual weather station’ representative of the overall weather for the MGUC service  
20                  territory.

21

22                  The weights were developed by first taking a snapshot of the number of customers  
23                  by zip code as of September, 2006. The customers captured in this snapshot were  
24                  the Residential heating, Multi-Family, and Commercial and Industrial (“C&I”) firm  
25                  customers, exclusive of lighting customers. Based on zip code, customers were  
26                  tallied by county, and each county was assigned to a weather station based on the  
27                  proximity to the weather station. The weights were then calculated by taking the

1 number of customers assigned to each weather station divided by the total number  
2 of customers. The resulting weights were:

3 Benton Harbor: 37.9%

4 Monroe: 16.1%

5 Coldwater: 32.0%

6 Grand Rapids: 14.0%

7

8 Actual Degree Days were calculated based on the weighted hourly temperature data  
9 for the virtual weather station. The average of these 24 “degree hours” is defined as  
10 the Degree Day (“DD”). The HDD equals the maximum of {0 or (65 – 24-hour  
11 average temperature)}.

12

13 The calculation of normal DDs was similar. The daily virtual-station temperatures  
14 were determined by first finding the weighted average of the four stations using the  
15 same weights. The daily normal virtual-station temperature was then defined as the  
16 mean over the normalization period of the daily virtual-station temperatures for each  
17 day of the year. For example, if 1976-2005 was chosen for the normalization period,  
18 the daily normal virtual-station temperature for January 25 was the mean of the daily  
19 virtual-station temperatures for the 30 values of January 25 temperature for 1976-  
20 2005. The daily virtual-station temperatures were then used to calculate degree  
21 days in the same methodology mentioned above.

22

23 Weather Normalization models and methodology: Models used for the purpose of  
24 weather normalizing sales were developed using MetrixND for the weather sensitive  
25 revenue classes (Residential, Multi-Family, Small C&I and Large C&I). The C&I  
26 classes were considered together when developing the weather coefficient because  
27 the historical data MGUC obtained from Aquila was defined differently than the way

1 MGUC now defines them. Thus, in order to have sufficient historical data to develop  
2 a proper weather normalization model, the Small and Large C&I classes were  
3 considered together.

4  
5 The weather normalization models employed sales as the dependent variable with  
6 HDD, time trend and monthly binaries, where necessary, as independent variables.  
7 Binary variables are included to account for seasonality. The time trend in the model  
8 was included to account for customer growth and other innovation not otherwise  
9 captured by the model.

10  
11 The calculated coefficients were then multiplied by the difference between actual  
12 HDD for the month, and the normal HDD for the month. This weather normalization  
13 adjustment is then added or subtracted to the actual sales for the month depending if  
14 actual HDDs were below or above normal, respectively.

15  
16 Residential sales and Multi-Family sales were considered together. Again, these  
17 customers were considered together since historical data from Aquila was not  
18 available on a separate Residential and Multi-Family basis, and since the vast  
19 majority of Residential and Multi-Family load is heating load. Once the total  
20 Residential and Multi-Family sales were weather normalized, the weather corrected  
21 sales were then attributed back to the Residential heating and Multi-Family classes.

22  
23 For the combined C&I class, a weather normalization adjustment was developed for  
24 the combined class. These monthly sales adjustments were then allocated between  
25 Small General Service and Large General Service based on the ratio of 2007 actual  
26 monthly sales.

27

1 **Q. Please explain how the forecast for each sector was developed.**

2 A. The forecast for each sector was developed as described below:

3

4 **Residential Model**

5 The Residential forecast was based on “Use per Customer” and “Customer” models.

6 The explanatory variables employed in the Use per Customer model are:

- 7 1. Trend variables,  
8 2. HDDs, and  
9 3. Monthly binary variables.

10

11 The explanatory variables employed in the Customer model are:

- 12 1. Trend variables,  
13 2. Monthly binary variables, and  
14 3. A weighted economic index comprised of:  
15 a. People per household, and  
16 b. Total employment trend.

17

18 The Use per Customer model produced a declining use per customer for the forecast  
19 horizon primarily due to ongoing efficiency trends, and the weak economic conditions  
20 in MGUC’s service territory.

21

22 **Multi-Family Model**

23 The Multi-Family forecast was based on “Use per Customer” and “Customer”  
24 models.

25 The explanatory variables employed in the Use per Customer model are:

- 26 1. Trend variables,  
27 2. HDDs, and  
28 3. Monthly binary variables.

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The explanatory variables employed in the Customer model are:

- 1. Trend variables,
- 2. Monthly binary variables, and
- 3. Total Service Area Employment.

The Use per Customer model produced a declining use per customer for the forecast horizon primarily due to ongoing efficiency trends, and the weak economic conditions in MGUC’s service territory.

**Small General Services Model**

The Small General Service forecast was based on “Use per Customer” and “Customer” models.

The explanatory variables employed in the Use per Customer model are:

- 1. Trend variables,
- 2. HDDs, and
- 3. Monthly binary variables.

The explanatory variables employed in the Customer model are:

- 1. Trend variables,
- 2. Monthly binary variables, and
- 3. Non-manufacturing employment trends.

The Use per Customer model produced a declining use per customer for the forecast horizon primarily due to ongoing efficiency trends, and the weak economic conditions in MGUC’s service territory.

1           **Large General Services Model**

2           The Large General Service forecast was based on a “Total Sales” model only.

3

4           The explanatory variables employed in the Total Sales model are:

- 5                     1. Trend variables,
- 6                     2. HDDs, and
- 7                     3. Monthly binary variables.

8

9           The forecast shows a negligible increase in sales due to movement by  
10          Transportation customers to the Large General Service rate schedule.

11

12           **Customer Choice Transportation Forecast**

13          This Customer Choice forecast was based on 22 monthly observations, May 2007  
14          through February 2009.

15

16          Given the relatively few number of observations, we developed a model based on a  
17          customer forecast and actual use per customer. We assumed no customer count  
18          growth in the summer months, and made customer count growth projections for the  
19          winter months. We then multiplied the monthly customer count forecast by the  
20          actual average use per customer of the group for February 2009.

21

22          To maintain the inverted bell shaped curve that is consistent with monthly gas sales  
23          data, we developed a monthly index, using total 2010 forecasted sales of Residential  
24          and Small General Services as a proxy, with February 2009 as the base. We held  
25          sales constant after 2011.

26

1 To obtain Choice sales projections for the period 2009-2011, February 2009 use per  
2 customer was multiplied by the projected monthly customer forecast, and then  
3 multiplied by the monthly index.

4

5 **Transport Forecast**

6 The Transport Forecast for 2009-2011 was conducted by MGUC's Field

7 Representatives on a customer-by-customer basis with input from the customers.

8

9 For 2010 and 2011, the forecasted sales for TR-1, TR-2 and TR-3 customers did not  
10 change significantly.

11

12 **Reasons for Overall Decline in Sales**

13 **Q. Please summarize why MGUC's 2010 projected test year sales are forecast to**  
14 **decline.**

15 A. There are several reasons. First, the prolonged economic weakness in Michigan  
16 has reduced MGUC's sales in most sectors. Second, energy efficiency due to  
17 conservation has resulted in declining use per customer, particularly Residential and  
18 Small C&I customers. Additionally, since MGUC implemented its most recent rate  
19 structure in January 2009, there has been significant movement between rate  
20 classes. Within the C&I groups, there has been a migration of Large General  
21 Service customers to the Small General Service class.

22

23 **Fixed Charge Forecast**

24 **Q. Please explain the procedures used to develop fixed charge counts for the**  
25 **2010 projected test year.**

26 A. The 2008 historic test year actual fixed charge counts were used as the basis for the  
27 2010 projected test year fixed charge counts.

28

1 For Residential General, Residential Heating, Small General Service and Customer  
2 Choice, a growth rate equal to the customer growth rate used in the sales forecast  
3 was applied to the 2008 historic test year fixed charge counts to calculate the 2010  
4 projected test year fixed charge counts. The yearly total was then allocated back  
5 across the 12 months, using the 2008 historical test year ratios.

6  
7 For all other rate schedules, due to the limited number of customers taking service  
8 under these rate schedules, trending analysis would not produce meaningful  
9 forecasts. On a historical basis, small movements up or down in the number of  
10 counts produce erratic and meaningless growth patterns. For these rate schedules,  
11 a flat growth rate was assumed. The 2010 projected test year fixed charge count is  
12 shown on Exhibit A-5 (HWJ-1), Schedule E2.

13

14 **Q. Please explain how revenues were developed.**

15 A. Please see Exhibit A-6 (DJT-1), Schedule F3 of the pre-filed direct testimony of Mr.  
16 David J. Tyler.

17

18 **Q. Does this complete your pre-filed direct testimony?**

19 A. Yes, it does.

